

Stage IV: Nature Carnival

WWF - Pakistan will organize the Nature Carnival at the PAF Museum in Karachi, and Fatima Jinnah Park, F9, in Islamabad

The Best Three Schools from each category will be selected at the prize distribution ceremony

The schools will be invited to display their models with interactive presentations at the Nature Carnival

Themes

CLASS	Theme
1 - 2	Habitat conservation of endangered species (Snow Leopards, Green Turtle, Dolphin)
3 - 4	Water conservation - A Green Idea
5 - 6	Solid waste Management: Recycle, Reuse & Reduce
7 - 8	Energy Conservation – Alternate Energy
9 - 10	Tourism Vs Eco-tourism: Explore Wetlands of Pakistan for eco-tourism
11 - 12	Documentary (Industrial pollution/Solid Waste Management) - 5 min
Universities	Sustainable Eco-Architecture /Sustainable Agriculture/ Climate Change, Mitigation and Adaptation/ Alternate Energy



Evaluation

A selected panel of judges including experts on conservation and wildlife, as well as renowned artists will decide the winners of various competitions at the Nature Carnival 2012. The winning criteria would include decor, verbal presentation and innovation. Cleanliness of the display stall and all the overall exhibit will also be considered.

Media Coverage

In addition to the competitions WWF- Pakistan & Indus Motor Company (IMC) will make formal arrangements with print and electronic media for announcing important information at the Carnival. Also, there will be extensive live radio coverage during the event nationally and locally. Virtually every major English and Urdu newspaper publishes the WWF-Pakistan's Nature Carnival news prominently and the clips from the Nature Carnival are aired on major television networks nation-wide.

Registration To register your school for the Nature Carnival please write to askhan@wwf.panda.org

Contact Karachi: 021 -35689604 | 0300 2208367 | 0346 3938613
Islamabad: 051-2602431-3 | 0300 4837874
For more information visit www.wwfpak.org



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Nature CARNIVAL 2012



TOYOTA
School
Environment
PROGRAMME



WWF-Pakistan and Indus Motor Company launched "Toyota School Environment Programme" (TSEP) in selected schools across Karachi in 2010-2011.

To proliferate the success of TSEP, WWF-Pakistan will be implementing the TSEP in private and government schools, colleges and universities across Karachi and Islamabad in 2011-2012 with the support of Indus Motor Company (IMC).

Objective

The overall objective of the 'Toyota School Environment Programme' is to engage the students and teachers of private and government schools, colleges and universities in a structured Annual Awareness Programme to foster a sense of individual responsibility and accountability in the future generation of Pakistan towards nature conservation.

Furthermore, it will build the capacity and train the selected students to develop solution oriented demonstration models in school, on environmental conservation themes.

3D Model Making Competition

The programme will involve the students into an implementable model making competition on key environmental themes.

Considering, that through hands-on model making exercise the students will have a better cognitive understanding of the subject matter. WWF-Pakistan and Indus Motor Company will organize a model making competition among the participating schools at the Nature Carnival in Karachi and Islamabad.

Guidelines for participating Schools, Colleges and Universities:

- ★ Designate a focal person from your institution to liaison with WWF-Pakistan's team;
- ★ Send confirmation form along with selected themes to WWF-Pakistan;
- ★ WWF-Pakistan will send an informational pack to the registered institution;
- ★ The institution will invite WWF-Pakistan's experts to review the relevance of the 3D model in making to the theme;
- ★ The conservation experts from WWF-Pakistan will visit the institution for the briefing sessions on the selected themes;
- ★ The institutions have to take photographs during the 3D model making and submit them to WWF-Pakistan's team for record keeping;
- ★ The institutions will display the implementable 3D models in 15'x15' stalls at the Nature Carnival organized by WWF - Pakistan and IMC;
- ★ Students will give live presentations and brief the judges and visitors at the Nature Carnival;
- ★ The institutions who want to participate in Energy Conservation, A Green Idea, Arts Competition & Quiz Competition should send separate registration forms with the names of students to WWF-Pakistan.

Features

The programme will be launched in three stages over the span of one year.

Stage I: School Registration

- WWF - Pakistan will invite active schools from their extensive school outreach programmes
- Schools will select the themes of the Programme for the competition
- The school will register for the Programme

Stage II: Work Shops and Awareness-raising sessions in Schools

- Thematic Environmental Conservation, awareness-raising material will be provided to registered schools. The process will facilitate the students to develop comprehensive demonstration of Environment Conservation Models
- The communication paraphernalia including brochures, posters and bookmarks will be sent to schools after registration

Stage III: Model Making in Schools

- After the selection of themes students will start making 3D demonstration projects in schools for the final competition
- Joint visit by WWF- Pakistan and Indus Motors Company will be made to evaluate the model making exercises in selected schools