

# SHANDOOR POLO FESTIVAL, CLEAN UP CAMPAIGN, 2011

**S**olid waste management and mass awareness raising campaign jointly organized By World Wide Fund for Nature Pakistan, Saving Wetlands Sky High Programme, Pakistan Wetlands Programme, Northern Alpine Wetlands Complex and Snow leopard foundation Pakistan during Shandoor polo festival on July 7-9 2011.



The objectives of the event were create awareness among the visitors about impacts of solid waste on the lake and their associated ecosystems, collect and asses solid waste (composition, sources, per capita generation rate and total solid waste generation during festival) and mange solid waste.

A total of 80 Volunteers from Shandoor Local Support Organization Teru, Shandoor Area Development Organization Luspur; Youth Advocacy Forum Chitral participated and made the event successful

The major activities of the waste management and awareness campaign were installation of waste bins, display of banners, meetings with visitors and polo organizers, waste management (sorting, collection, transportation, weighing, dumping/disposed off).



WWF-Pakistan and its partner organizations successfully completed the assigned task and disposed off approximately 3.3 tones/ 3300 kg solid waste in a selected landfill sites.

