



for a living planet

# Green School Programme



Established in 1970's and charged with the responsibility of conserving the important national assets WWF-Pakistan is one of the World's leading and most recognised conservation organisations. For the past four decades, WWF-Pakistan has been committed to provide quality environmental education and interpretation for scientific facts to acknowledge the benefits and values of the natural resources.



## Vision

Ensure the sustainability of natural resources of Pakistan by bringing a positive change in the attitudes of the young people of our society, thus giving way to a more mature, sensible and environment conscious generation

## Objectives

- Enable the students to generate an insight into the eco dynamics and the over all challenges to the ecosystem.
- Inculcate and foster a sense of civic responsibility in students, broadening their scope as responsible custodians of valuable natural resources, and make them responsible to reduce their ecological footprint.
- Give students the opportunity to become official Ambassadors of WWF-Pakistan.
- Inculcate a habit of giving



## Applicability

The programme is flexible enough to be applicable to all schools systems under the English and Urdu Medium curriculum and students from all age groups at primary, secondary and higher secondary level.

\* All funds generated from the Green School will go towards conserving precious natural resources of Pakistan

\* For Green School certification 70% of school students has to register



# Features

- WWF-Pakistan's Spellathon, nation-wide environment spelling competition
- WWF-Pakistan's Annual Travelling Nature Carnival, 3 D model Presentations and displays
- Eco Internship Programme in summers
- Annual Environment Campaigns: including 'Say No to 'Plastic Bags', 'Plant Trees', and 'Water Conservation' across the school. All the technical support will be provided by WWF Pakistan.
- Wild Life Photography Work Shops and exposure visits
- Intra Green School Competitions
- Students interaction with leading decision makers through Media
- Appointing of Green Monitors
- In school Green Speakers Corner



# Benefits to the Green School

- Register as WWF-Pakistan Green School and be one of the 10 pioneering green schools in Pakistan.
- The Green School will get full coverage in WWF-Pakistan's Website as well as the annual report under the Green School Section
- WWF-Pakistan will award a Green School Certificate to the registered School.
- WWF-Pakistan will give registered Green School a right to use the Green School Certification

# Benefits to the Students

- Complementary Individual Membership of WWF Pakistan for one year
- Free Access to Environmental Library
- Free Access to Video Center with over 700 documentaries
- Discounts on Eco travel exposure trips for students and parents
- Discounts on Panda Products
- Weekly environmental updates
- Free subscription to the E-Natura Magazine.
- Free Passes to annual events
- WWF Student membership card



For more information visit [www.wwfpak.org](http://www.wwfpak.org)  
or email: [greenschool@wwf.org.pk](mailto:greenschool@wwf.org.pk)

\* Registration fee to the **Green School Programme** is **Rs.1025** Annually

