

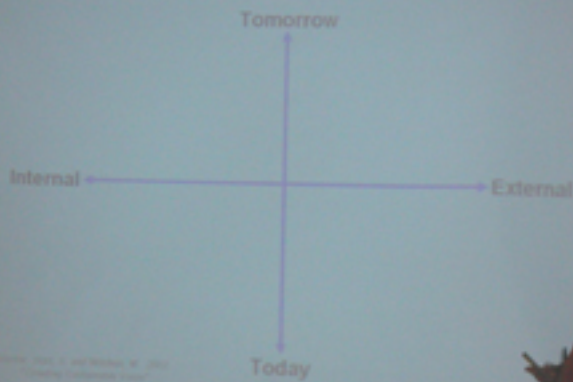


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## *Conventional Shareholder Value Model*



Porter, 1985, p. 1 and Michael, 1995, 2002  
"Creating Sustainable Value"

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Presenting International Opportunities to  
Domestic Banks of Pakistan

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## External Drivers

Market pressures  
Financial institutions view it as proxy for  
long management  
Increases corporate visibility  
Builds a reputation => long-term significance  
Attracts shareholders with long-term horizon  
Demonstrates commitment to business values  
Provides sound basis for stakeholder dialogue

CEI

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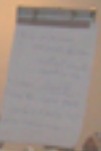
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*Overview: Typical content of GRI-based Sustainability Report*

- Vision & Strategy (includes a statement from the CEO)
- Profiles: Organizational profile, report scope & report profile
- Governance Structure & Management Systems: Organizational structure, policies, management systems & stakeholder engagement efforts
- Content Index
- Performance Indicators: Environmental, social and economic indicators

GRI



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